

# FMI 2010 Overview



*Thank you for visiting us at the FMI 2010 Show held in Las Vegas. We appreciate your interest in our display cases and we are excited to show off our new G Series Deli & Bakery lineups, plus many of our new Island display cases.*

*Fortunately, what happens in Vegas, doesn't always stay in Vegas... So, we encourage you to share this with colleagues who were unable to attend and show them what they missed!*



# New G Series debuts in Vegas!



Mid-Capacity G Series Deli & Bakery Service lineup

We introduced our new G Series display cases for Deli, Meat/Seafood and Bakery merchandising.

- G Series cases are offered in merchandising capacities to fit your needs—*low, medium or high*.
- All G Series cases are designed to line up with each other for a continuous matched profile, making them ideal for a variety of merchandising capacity and applications.



Low-Capacity G Series Service & Self-Service lineup

**“Future Ready” ~ all G Series units meet the Department of Energy’s 2012 Energy Efficiency Standards!**

featuring **EnergyWise**  
refrigeration system



High-Capacity G Series Service & Combination lineup

**Noteworthy features—apply to all G Series Models!**

- Easy installation with angle iron rail base and tools free removable base panels.
- Quick shelf adjustments and easier cleaning with one piece shelf design.
- Minimizes unsightly seams with continuous front panels.
- Corrosion protection from harmful cleaners and product drippings with stainless steel tub and fan shrouds.
- Requires less energy and reduces the overall BTUH load simply by adding optional LED lighting.

**EnergyWise** remote refrigeration is designed to allow a store to run higher rack suction temperatures **(24°F to 26°F)**, while maintaining product temperature integrity within the case. This reduces energy consumption and annual operating costs!

# Mid-Capacity G Series



**Service Deli Model GMG**—Gravity coil refrigerated display for meat and seafood applications feature full height angled rear doors that provide easy access. Offered with curved (shown) or straight single pane lift up front glass. Corrosion resistant stainless steel tub and fan shroud protect unit from harmful cleaners and product drippings. Gravity coil above and conduction coil below deck ensure proper product temperatures are maintained. Mist system capable.

## **Service Deli Model GMSD (2)**

Offer medium capacity with a single deck and non-lighted one piece shelf option. Lineup features curved and spherical glass inside and outside corner units to create taste tempting curves. Full height angled rear sliding doors provide handy service access.



## **Service Bakery Model GMSB**

Lineup easily transitions from deli models into matching bakery units with eye-catching appeal. Show n w with the straight back option featuring clear glass sliding doors plus added display capacity with two lighted glass shelves. Curved lift up front glass adds curve appeal to this tempting display.



## **Self-Service Refrigerated Display for packaged Bakery or Deli products—Model GMSSB / GMSSD**

These units match the service model and come with either an angled or straight back. Show model featured a straight back and additional lighted shelf option. Adding a sliding front door option to this self-service case reduces energy consumption by 50% and saves at least \$500 annually in operating costs!



# High-Capacity G Series

## Service Multi-Shelf Refrigerated Display—GHS

Used primarily for Bakery applications, display shown with straight lift up front glass and straight back design. Available in nominal lengths 4', 6', 8' & 12'. Profile matches the G Series Combination case. Unit offers maximum merchandising capability with three LED lighted glass shelves and deck to provide mouth-watering temptation.



## Combination Over/Under Display—GCB

Straight front glass matches profile of neighboring Service case to create a flowing lineup. Model shown with 16"H upper dome. Lower self-service section sized to accommodate cake domes for use in your bakery.



## G Series Combo Over/Under Display—GC models

***Our combo models can be used for all applications—bakery, deli, meat or seafood!***

- Upper dome can be specified as—Non-Refrigerated, Forced Air or Gravity Coil refrigeration
- Dome section available in—16", 20" or 27" display heights
- Choose from straight or curved lift up front glass
- Available with refrigerated or non-refrigerated lower rear storage
- Choose from straight or inside/outside corner cases
- Corner units feature contour front and shelves



## Combination Over/Under Display —GCX2 (2)

Spherical glass upper plus contoured front and shelves create these attention grabbing curves. Lineup shown using two 22.5° corner units and 20"H upper dome with forced air refrigeration for use in a deli application. Offer pre-packaged deli products in the lower refrigerated section for quick customer selection. Consider merchandising "complete meal" items for added customer convenience!



# G Series offer **MORE**

## **Merchandising**

- Appealing style that allows matching case lineups throughout the store—deli, bakery, meat, seafood & cheese
- Maximum product visibility with grande size front glass and spherical glass corner cases

## **Operations**

- Tools free removable panels and angle iron base frame simplifies installation
- High gloss painted panels and vinyl edging provide durable, easy to clean surfaces

## **Refrigeration**

- High efficiency coils allow refrigeration rack to run warmer while maintaining product temperature in the case
- Honeycomb in front of shelves directs and forces air into the air return to create an effective air curtain, increasing the efficiency of the case

## **Energy**

- Meets DOE 2012 energy standards
- Featuring EnergyWise refrigeration system



## **Rear view—GCB & GHS models**

- Combination Over/Under display shown with angled rear sliding doors and lower rear storage area—offered in refrigerated or non-refrigerated options.
- Service display case features full height rear sliding doors that provide easy access to all display levels.
- Both models are offered with straight or curved lift up front glass design.

## **Low-Capacity G Series**



### **Service & Self-Service Refrigerated Display—GLSSN, GLSX (2)**

This single deck refrigerated lineup features both service and self-service cases and can be merchandised for any type of deli application. Service models are available with curved (shown) or straight lift up front glass, rear ledge and “no doors required” open rear serving area (door option is available). Open self-service unit displays pre-packaged products.



# Versatile Islands

*A solution to fit any need!*

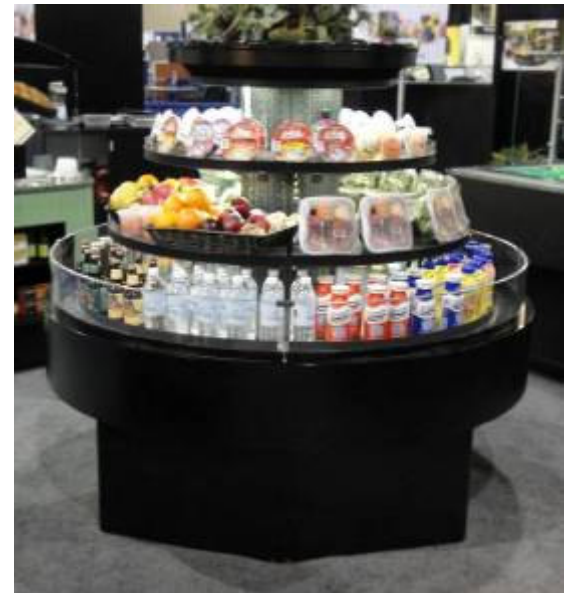


## Multi-Temperature Island—CMIA

This island offers it all—four merchandising areas in one display! Heated self-service shelves/deck on one end, refrigerated multi-shelf grab & go two-sided center, with heated self-serve soup kettles on the other end. Each section is individually controlled. It's a complete meal solutions center all within one display!

## Refrigerated Multi-Shelf Island—FSI65R

Grab & go island unit with walk-around convenience features a corrosion resistant stainless steel tub and fan shroud, lighted or non-lighted metal shelves. Islands available in a variety of shapes and sizes. Display packaged grab & go foods in this small footprint that easily drops into existing stores for add-on programs.



## Upscale Olive Island—DPI8R.4829

Offer "serve yourself" foods in refrigerated pans, plus there's a lower refrigerated section for packaged grab & go items. This walk-around island has a non-refrigerated shelf above the pan area for cross merchandising flexibility.

Ends feature packaging dispensers and non-refrigerated shelves to display complimentary food items. Self-contained refrigeration with power cord offers simple & quick installation!



**Small footprints!**

# Specialty Cases

## 4 Refrigerated Zones in 1 Case

- Upper service dome
- Condiment pan area
- Lower front self-serve
- Lower rear storage



Keep non-packaged fresh food on display in upper dome area then add condiments per customer request to complete. Refrigerated lower rear storage keeps your extra supplies handy at your fingertips.



### Sandwich Prep Case—CDR4528A

This case offers “made-to-order” freshness and convenience! Flip-up rear work ledge allows you to “finish off” fresh food to customer’s preference. Lower grab & go section is perfect for packaged food items that complete a quick meal on the run.



## Curve Appeal

### Refrigerated Upright End Cap—B42C

Stylish curved front and contoured shelves attract attention and offer a more upscale appearance to an end cap display. Multiple shelves accommodate a variety of complimentary foods. This refrigerated air screen is great for Supermarket & Convenience Store displays.

**Air Screen units available with EnergyWise self-contained refrigeration system—**

*Reduces energy costs by \$1,000 annually!*

EnergyWise

*Let Structural Concepts' design yours today!*

## Food Serving Bar

### Hot & Cold Food Bar

*There's something for everyone!*

We created this single lineup to demonstrate a wide variety of our capabilities. Our food bar featured both hot and cold areas:

**Service heated drop-in pans, Service heated top, Self-Service soup kettles, & Self-Service refrigerated drop-in pans.**



**Structural Concepts will create a configuration designed for your needs. We offer a wide range of serving selections to choose from:**

- **Service or Self-Service stations**
- **Refrigerated or Heated drop-in pans**
- **Soup Kettle station**
- **Heated solid surfaces**
- **Frost tops**



Shown: (2) F2CX outside curved upright door units alongside a FLPCX67 open low profile unit.

## Wave Floral

**Our curved floral cases combine enticing curves with open reach-in and glass door cases that invite customers to a better shopping experience. Let us create the ideal Wave format for your store!**

Visit us at

[www.structuralconcepts.com](http://www.structuralconcepts.com)

to see more of our  
award-winning display cases!

